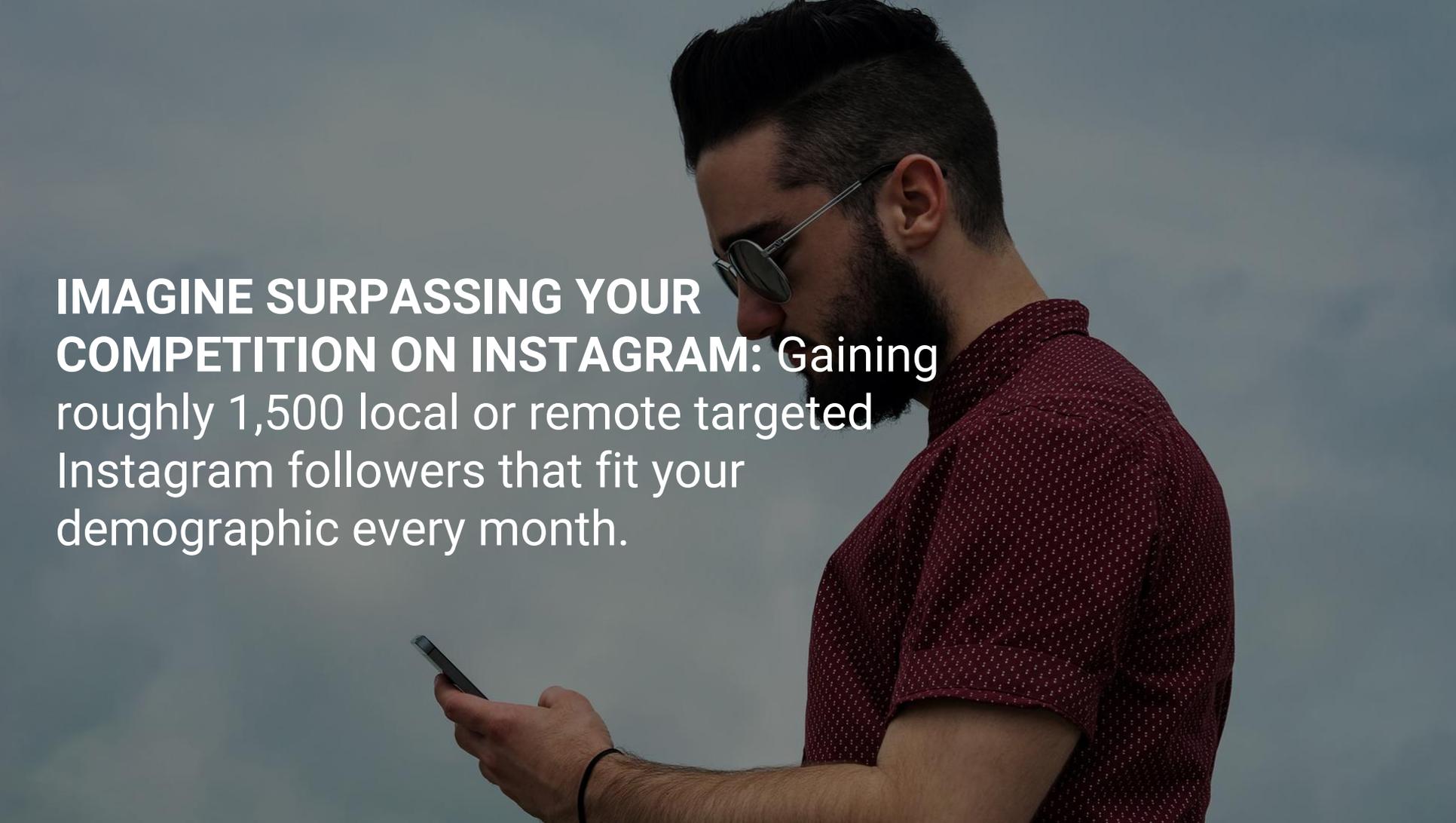




# Instagram Growth Package

Become an Instagram Influencer | By Rafael Arrieta

A man with a beard and sunglasses is shown in profile, looking down at a smartphone he is holding in his hands. He is wearing a dark red, short-sleeved shirt with a small white pattern. The background is a plain, light blue-grey color.

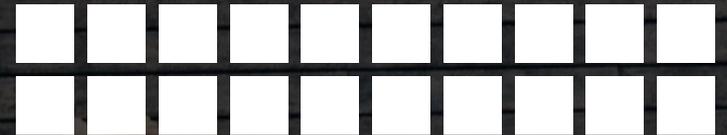
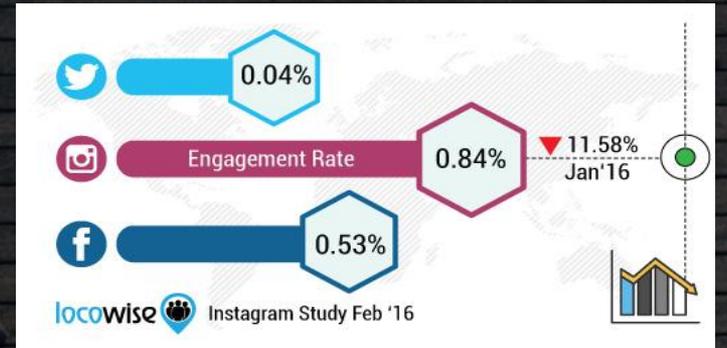
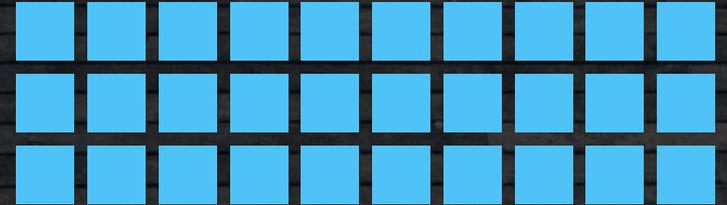
**IMAGINE SURPASSING YOUR  
COMPETITION ON INSTAGRAM:** Gaining  
roughly 1,500 local or remote targeted  
Instagram followers that fit your  
demographic every month.

# Why Instagram?



Year after year, Instagram has shown to have the highest engagement rate out of all of the major social media platforms.

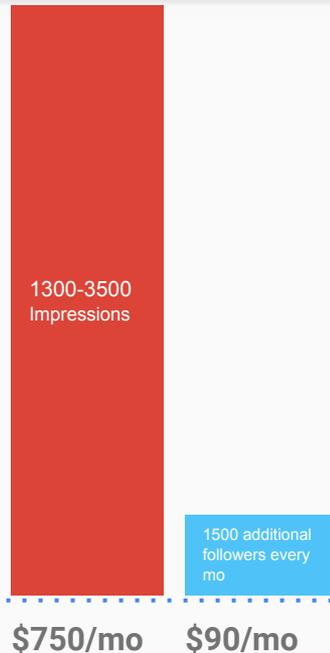
-Statistics sourced from [locowise](#) (social performance measurements for agencies)



# The Problem: Reaching Thousands of People Through Instagram Pay Per Click Advertisements Can Get Expensive Very Quick

For example, to reach 1,300 - 3,500 targeted instagram followers in one day, Instagram requires you to spend \$25 per day. That is \$750 in a month.

You can gain roughly 1,500 real local permanent followers with this service every month for just (\$90 per month)  
Become an Instagram Influencer.



← Budget & Duration →

Your Total Spend is **\$25** Over **1 Day**

1,400 – 3,600  
Est. Reach

**Budget**

\$25 Daily

**Duration**

1 Day

[Learn about budget & duration](#)



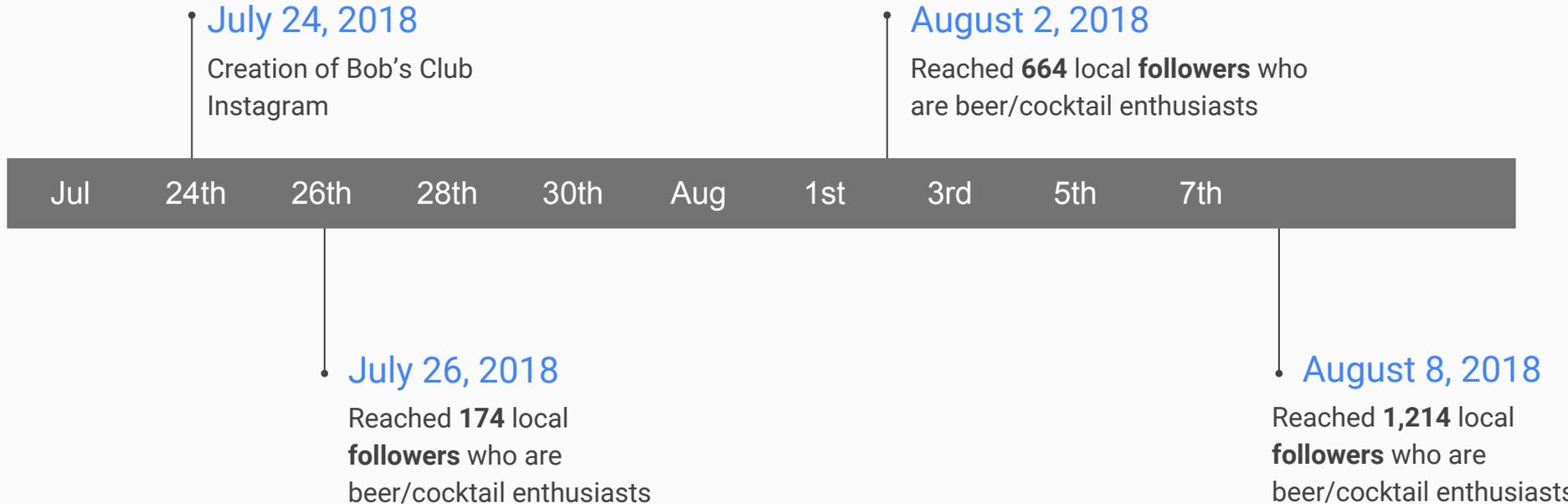
# The solution

Build a permanent following that fits your demographic.

Reach thousands in your demographic (your followers) with posts and massive direct message campaigns (DM's) promoting your products and services. Become an Instagram Influencer.

# Milestones: Case Study Bob's Club (Bar in Elk Grove, CA)

Follower Growth Progress for Bob's Club. [Visit Instagram by Clicking Here](#)



# How Do You Target Our Demographic?



**Through mass engagement, I target the followers of pages, locations, and hashtags that are related to your industry.**

*For example, let us say that you are real estate firm. On your Instagram page, I would find another real estate firm with a high following. In this case, let us use Coldwell Banker as an example. I would then engage with all of their followers in our area. In this case, we can expect to see 10-30% of those I engage with to follow our page.*

*What is important here is that these are real, highly relevant people who are potential customers for your business.*

# How it works

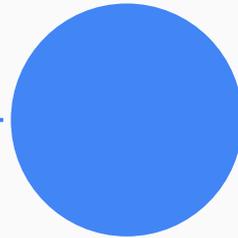
## Step 1

Create an Instagram account if you do not already have one. Minimum of 9 posts, optimized profile picture and bio required for growth.



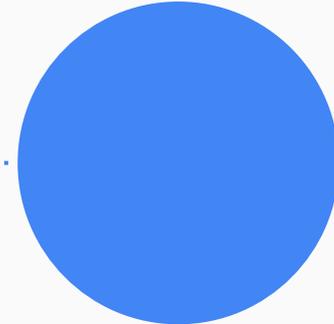
## Step 2

Begin mass engagement campaign. Followership will grow



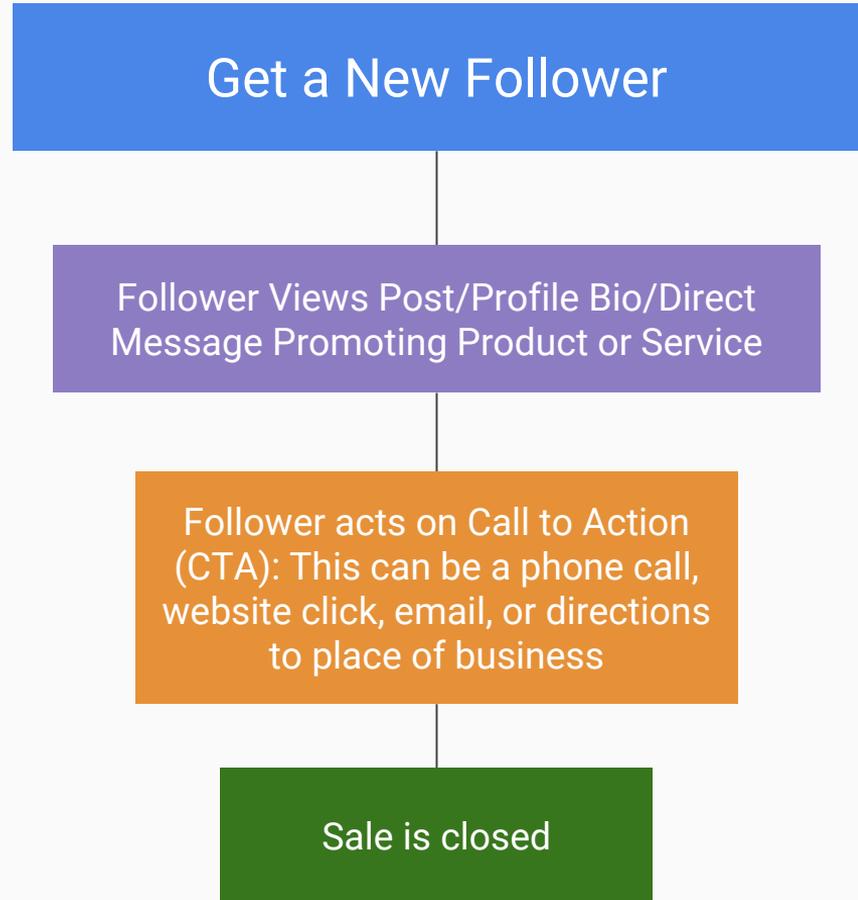
## Step 3

Maintain follower count growth by posting consistent high quality, fully edited photo and video. **Send out mass direct message campaigns to followers to schedule phone calls (leads) sell products, get website traffic and more.**



# Instagram Sales Funnel Model

This is how I intend to convert your followers into customers for your business.



# Pricing

## STARTER

**\$90**  
Per Month

- Aggressive Follower Growth
- Optimized Profile Picture (Setup)
- Optimized Bio (Setup)
- 9 Professionally Edited Photo Posts (Setup)
- Direct Message to Each New Follower with Call to Action

## PREMIUM

**\$360**  
Per Month

- Aggressive Follower Growth
- Optimized Profile Picture (Setup)
- Optimized Bio (Setup)
- 9 Professionally Edited Posts (Setup)
- Direct Message to Each New Follower with Call to Action
- 5 Posts per Week
- On Demand Direct Message Campaigns
- Fully Edited Video Posts
- Monthly On Site Video and Photo Shoots (once per month, 1 hour each session)
- Creation of Fully Edited Videos for Advertisement, Cross Platform Use, and Website (longer length premium videos)

# Let's Get Started

*This is a Month to Month Service - "I am confident you will enjoy the benefits and status of becoming an Instagram Influencer"*



**Rafael S. Arrieta**

Experienced website designer and social media marketer. Serving the Greater Sacramento County for over 3 years. I succeed when you succeed.

[Click For Starter Package](#)

[Click For Premium Package](#)

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